LX330C
Direct LED Commercial Lite
Integrated HDTV

▶ **42LX330C**
42" class (42.16" diagonal)

▶ **32LX330C**
32" class (31.65" diagonal)

LG provides the ability to facilitate communications between businesses and their target audience. With our expanded line of affordable commercial display solutions, LG is aggressively meeting clients' demands for digital out-of-home technologies.

The LX330C is a great solution for many different application settings ranging from hospitality, restaurants, education, and beyond...You will discover new features and benefits that includes new welcome screen and welcome video options, self diagnostics via USB device, enhanced low power management and more!

FOR EFFICIENT MANAGEMENT

PUBLIC DISPLAY MODE
From channel selection to energy-saving features, Public Display Mode allows you to control the TV settings in your business area, prevent misuse by customers, set volume limits, or restore factory defaults on any TV. You are in control of it all.

Public Display Mode Setup

Hotel Mode Operation	◀ Yes ▶
•Power On Status	STD
•Setup Menu Display	Yes
•Programme Change	Yes
•Input Source Change	Yes
•Menu Display	Yes
•OSD Display	Yes
•LG IR Operation	Yes

USB CLONING
The USB Cloning feature allows you to simply copy the TV settings onto all TVs using a USB stick, a process that is fully automated to save time without having to set each TV one by one.

MULTI IR
Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling rooms. This system will work using the same LG TV model. (Optional 124-213-10 required)

WELCOME SCREEN
Welcome visitors with a warm greeting message that includes your business name/logo and now with a video or both.

RS232C CONTROL
Via the TV's RS-232C port, you can remotely control multiple TVs' power and volume settings simultaneously.
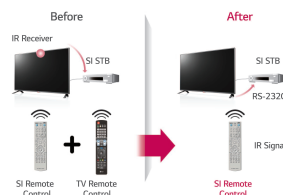
FOR CONVENIENCE & ENTERTAINMENT

EXTERNAL SPEAKER OUT
Enhance the entertainment experience by adding an additional speaker, visitors to listen to and control the TV audio from anywhere in your business area, including restrooms.

IR OUT
IR Out enables customized set top boxes to receive IR signals via LG TV Signage. This added convenience requires only simple connections and allows easy management using a single remote control.

USB 2.0
You can play images and videos from and record TV programs to external storage devices. Immediate recording & reserved recording options are available.
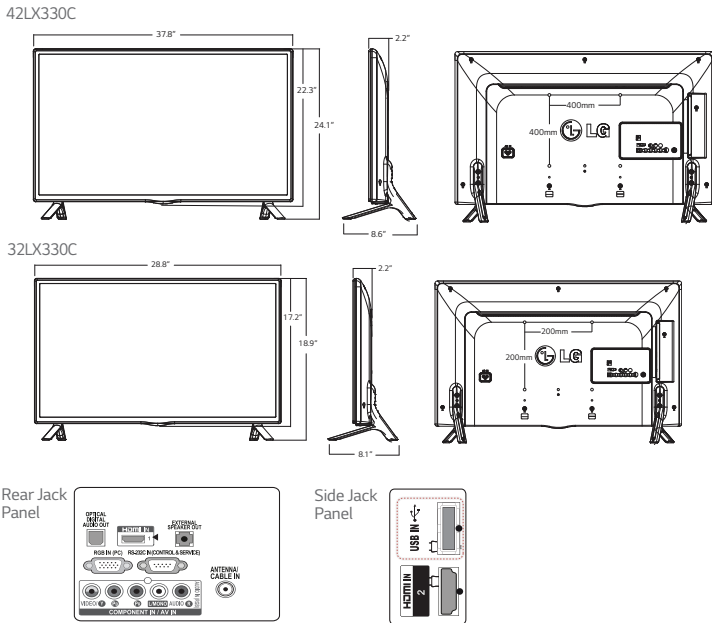
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HOSPITALITY   **DIGISIGN**

42LX330C


```
37.8"
22.3"
24.1"
2.2"
8.6"
400mm
400mm   LG
```

32LX330C


```
28.8"
17.2"
18.9"
2.2"
8.1"
200mm
200mm   LG
```

Rear Jack Panel


```
OPTICAL DIGITAL AUDIO OUT   HDMI IN   EXTERNAL SPEAKER OUT
RGB IN (PC)   RS-232C IN (CONTROL & SERVICE)   ANTENNA/ CABLE IN
VIDEO   AUDIO
COMPONENT IN / AV IN
```

Side Jack Panel


```
USB IN 1
HDMI IN 2
```

PANEL	MODEL	42LX330C	32LX330C
	Panel Size	42" class (42.16" diagonal)	32" class (31.65" diagonal)
	Backlight Type	Direct LED	
	Resolution	1920 x 1080 (FHD)	1366 x 768 (HD)
	Brightness (Average)	240cd/m^2	
	Dynamic Contrast Ratio	1,000,000:1	
	Contrast Ratio	1200 :1	
	Viewing Angle	178°x178°	
	Response Time(G to G)	8ms	9ms
	Frame Rate	60Hz	
BROADCAST SYSTEM	Analog	Yes (NTSC)	
	Digital	ATSC/QAM/VSB	
VIDEO	Triple XD Engine	Yes	
	Dynamic Color Enhancer	Yes	
	Real Cinema 24p (3:3 pull down)	Yes	
	Aspect Ratio	6 modes (16:9, Just scan, Set by program, 4:3, Zoom, Cinema zoom1)	
AUDIO	Audio Output	10W + 10W	
	Speaker System	2.0 ch	
	Sound Mode	6 modes (Standard, News, Music, Cinema, Sport, Game)	
	Optical Sound Sync	Yes	
	Sound Optimizer	3 modes (Normal, Wall-Mount Type, Stand Type)	
	Clear Voice	Yes	

FEATURES	MODEL	42LX330C	32LX330C
	Remote Diagnosis	Yes (Self Diagnosis (USB))	
	HDMI-CEC	Yes (ARC Not Supported)	
	HTNG-CEC	Yes	
	Menu	PDM only	
	Lock Mode	Yes	
	External Speaker Out	1 (Variable/Fixed/Line Out, 3.5mm, Stereo, Single Ended Type (GND,L+,R+), 1W with 8Ω	
	RJP Interface	Yes (RS232C,HDMI)	
	RJP Compatibility	Teleadapt (RS232C), Teleadapt/Guestlink (HDMI CEC)	
	USB	Yes (USB 2.0)	
	USB Auto Play back	Yes	
	Moving Picture Playback (SD/HD/Plus HD)	Divx HD	
	Picture	JPEG	
	Audio Codec	MP3, AC3, MPEG, AAC,HEAAC, CDDA, LPCM	
	USB Cloning	Yes	
	Multi IR Code	Yes	
	Welcome Screen (Splash Image)	Yes	
	Auto Off / Auto Sleep	Yes	
	Motion Eye Eare	Yes	
	Kensington Lock	Yes (back cover)	
INTERFACE	HDMI In	2 (1 Rear, 1 Side)	
	USB (2.0)	1	
	RF In	1	
	AV In	1 (Sharing w/Component in)	
	Component in (Y,Pb,Pr) + Audio	1	
	Digital Audio Out (Coaxial / Optical)	1 (Optical)	
	HDMI/HDCP Input	1	
	RGB In (D-sub 15pin) - PC	1	
	PC Audio Input	1 (Sharing with Component Audio)	
	RS-232C (D-Sub 9pin)	1	
	External Speaker Out (3.5mm phone jack)	1 Variable/Fixed/Line Out, 3.5mm, Stereo, Single ended Type (GRD,L+,R+), 1W with 8Ω	
ACCESSORIES	Cable	Power cord (1.55m, Angle Type)	
	Manual / ESG	Simple Manual	
POWER	Voltage	100 ~ 240V, 50/60Hz	
	Typical (Based on Energy Star 7.0)	39W	28W
	Stand-by	0.5W↓	
CABINET	Bezel Color	Lucido Titan	
	Stand Color	Black	
	Bezel Width - ON (Left/Right, Upper, Bottom)	11.0mm, 11.0mm, 16.5mm	11.6mm, 11.3mm, 16.3mm
	Bezel Width - OFF (Left/Riight, Upper , Bottom)	8.5mm, 8.5mm, 14.0mm	10.5mm, 10.0mm, 14.0mm
	Flame Retardent	Yes	
	VESA Compatible	400mm x 400mm	200mm x 200mm
	WxHxD (with stand)	37.8" x 24.1" x 8.6"	28.8" x 18.9" x 8.1"
	Weight	20. 9lbs	13.7 lbs
	WxHxD (w/o stand)	37.8" x 22.3" x 2.2"	28.8" x 17.2" x2.2"
	Weight	20.3 lbs	13.2 lbs
	WxHxD (carton)	41.7" x 26.0" x 6.0"	32.1" x 20.1" x 6.0"
	Weight	25.6 lbs	16.3 lbs
REQUIRED LISTING (CERTIFICATION)	Safety	UL	
	EMC	FCC	
	ETC	RoHS, cUL, NOM, Energy Star 7.0	
WARRANTY	2-Year Limited Warranty Parts/Labor/Backlight	Extended warranty options are also available		
OTHER	UPC	7 19192 19694 0	7 19192 19695 7

ENERGY GUIDE↓

The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for models 42LX330C and 32LX330C are $9 and $6 respectively.

"Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, visit www.ftc.gov/energy."[1]

[1]FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)).

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